

Why Sponsor?

The Grant County Fair Association is a 501 (c)(3) nonprofit organization that privately owns the Grant County Fairgrounds in Marion, IN. The Grant County Fair supports creating a positive, safe environment for community involvement and growth by giving back and engaging over 400 local youth through the 4-H Leadership Program.

From year to year, the success of the Grant County Fair is dependent on three crucial components. These three components are volunteers, community involvement, and area businesses who give back to our community through sponsorship.

We recognize that you, our sponsors, play a vital role in the success of the Grant County Fair by supporting fairgrounds upkeep and increased event costs. It is our desire to create a winning opportunity for the fair, our sponsors, and most importantly our community. We have developed various sponsorship packages to offer you the opportunity to support your local fairgrounds regardless of your budget level.

As a sponsor for the Grant County Fair, you will be acknowledged as a community-minded business and will receive many avenues of recognition to over 20,000 people in Grant County and the surrounding areas.

If you are able and willing, please select a sponsorship package that best works with your organization's budget. We would like to thank you in advance for your time, support, and sponsorship.

Grant County Fair Association

Grant County Fair Association, Inc
PO BOX 162
Marion, Indiana 46952

2021 Sponsor Packages



June 13-19, 2021

Grant County Fair Association, Inc.

PO BOX 162

Marion, Indiana 46952

765-664-0343

www.grantcountyinfair.com

Platinum Sponsor—\$2,500+

Executive & Building Sponsor

Banner displayed, provided by sponsor (year)

Daily PA Announcements

Website link / Social Media Mentions

Logo on Printed Advertising

Please pick one of the following:

20 complimentary tickets to a fair event

2 free rentals of Fairgrounds Community Building

Gold Sponsor—\$2,000

Exclusive & Building Sponsor

Banner displayed, provided by sponsor (fair)

Daily PA Announcements

Website link / Social Media Mentions

Logo on Printed Advertising

Please pick one of the following:

15 complimentary tickets to a fair event

1 free rental of Fairgrounds Community Building

Silver Sponsor—\$1,500

Grandstands Sponsor

Banner displayed, provided by sponsor

Grandstands PA Announcements

Website link / Social Media Mentions

Logo on Printed Advertising

Please pick one of the following:

10 complimentary tickets to a fair event

2 Free Fairgrounds Winter Storage Slots

Bronze Sponsor—\$1,000

Free Stage Sponsor

Banner displayed, provided by sponsor

Free Stage PA Announcements

Website link / Social Media Mentions

Please pick one of the following:

5 complimentary tickets to a fair event

1 Free Fairgrounds Winter Storage Slot

Crystal Sponsor—\$750

Day Sponsor (All Week)

Banner displayed, provided by sponsor

2 Free Commercial Building Spots (first 3 sponsors)

PA Announcements

Website link / Social Media Mentions

Blue Ribbon Sponsor—\$500

Day Sponsor (3 Days)

Banner displayed, provided by sponsor

1 Free Commercial Building Spot (first 5 sponsors)

PA Announcements

Website link / Social Media Mentions

Red Ribbon Sponsor—\$250

Day Sponsor (2 days)

Banner displayed, provided by sponsor

Website link / Social Media Mentions

White Ribbon Sponsor—\$100

Day Sponsor (1 day)

Banner displayed, provided by sponsor

Website link / Social Media Mentions

DEADLINES

Sponsorships due by: May 28, 2021

*All Sponsors will receive a parking pass for
the Fair Week!*

Have Questions?

Give our team a call at 765.667.8782

GRANT COUNTY
FAIR
ASSOCIATION, INC.

I want to be a _____ sponsor in the amount of _____
Which option did you choose: _____
Business Name: _____
Address _____
City: _____ State: _____ Zip Code: _____
Contact Person: _____
Primary # _____ Secondary # _____
E-Mail Address _____ Website: _____
Send Logos to info@grantcountyfair.com electronically by **May 28, 2021**
Make checks payable to Grant County Fair Association and send payments to PO Box 162 Marion, Indiana 46952
If you wish to pay by credit card, please call 765.667.8782 (convenience /service fee will apply)
_____ I will provide a company banner to fairgrounds personnel by June 1 to allow for placement by the Fair Association
(please deliver banners to: **401 S Adams Street, Suite 422, Marion, Indiana 46953**)
Authorized Signature: _____ Date: _____

2021